



Strategy Document for the New Zealand Institute of Building Surveying

Introduction

The New Zealand Institute of Building Surveying (NZIBS) is dedicated to promoting excellence in Building Surveying practices across New Zealand. This document outlines a strategic plan aimed at enhancing the institute's visibility, growth, and effectiveness in serving its members and the broader community.

Vision

To be the leading authority and professional body for Building Surveying in New Zealand, recognised for our expertise, advocacy, and commitment to the highest standards in the industry.

Mission

To advance the profession of building surveying through education, advocacy, and support, while fostering a community of professionals dedicated to improving building quality and built environment.

Goals and Objectives

1. Increase Membership Engagement

- **Objective:** Foster a strong sense of community among members.
- **Action:** Organise regular networking events, seminars, and webinars to facilitate knowledge sharing.

2. Enhance Professional Standards

- **Objective:** Further develop and implement comprehensive training programs for Building Surveyors.
- **Action:** Develop current training offerings with increased subject matter and collaborate with educational institutions to create accredited courses.

3. Strengthen Advocacy Efforts

- **Objective:** Represent the interests of Building Surveyors at a national level with a focus on improvement in building quality and built environment.

- **Action:** Engage with government bodies and industry stakeholders to influence policy and regulation.

4. Improve Public Awareness

- **Objective:** Raise awareness of the role and importance of Building Surveying.
- **Action:** Launch public campaigns highlighting the value of Building Surveyors in ensuring improved building quality and built environment.

5. Embrace Technological Advancements

- **Objective:** Leverage technology to improve service delivery and operational efficiency.
- **Action:** Invest in digital tools and platforms for member services, including an online portal for resources and support.

Key Strategies

A. Professional Development

- Further develop a mentorship program pairing experienced Building Surveyors with new members.
- Regularly update members on industry trends and changes in legislation through newsletters and online resources.

B. Marketing and Communication

- Develop a marketing plan to enhance the institute's online presence, including social media engagement and a revamped website.
- Create informative content such as blogs, case studies, and success stories to showcase the impact of Building Surveying.

C. Partnership and Collaboration

- Form strategic alliances with other professional organisations and industry bodies to expand influence and resources.
- Collaborate with local councils and government agencies to promote building compliance, build quality and safety standards.

D. Feedback and Continuous Improvement

- Implement regular surveys to gather feedback from members and stakeholders on services and initiatives.
- Use feedback to inform strategic decisions and improve member offerings.

Implementation Timeline

- **Year 1:** Launch public awareness campaigns and strengthen advocacy efforts.
- **Year 2:** Focus on developing training programs and enhancing member engagement.
- **Year 3:** Evaluate progress, adapt strategies, and explore new technological opportunities.

Conclusion

The NZIBS is committed to advancing the profession of Building Surveying in New Zealand. Through strategic initiatives focusing on professional development, advocacy, and public awareness, we aim to enhance our impact and serve our members effectively. By fostering a collaborative environment and embracing innovation, we will ensure the continued growth and relevance of the NZIBS in the ever-evolving building industry.

This strategy document is intended to be a living document, with regular reviews and updates to adapt to the changing landscape of the building surveying profession in New Zealand.